



This is an early draft of a 2021 cover design.

	Sponsorship Amount	Size of full color artwork to be included (width x height)
SILVER	up to \$69.99	included in printed list of sponsors (no artwork included)
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	\$125.00-224.99	1/8 page vertical (1.8" x 4.8") or 1/8 page horizontal (3.65" x 2.4")
GOLD	\$225.00-349.99	1/4 page vertical (3.65" x 4.8") or 1/4 page horizontal (7.4" x 2.4")
	\$350.00-549.99	1/2 page horizontal (7.4" x 4.8") or 1/2 page vertical (3.65" x 9.75")
PLATINUM	\$550.00-599.99	Full page, inside (7.4" x 9.75")
	\$600.00-649.99	Full page, at centerfold, glossy (8.125" x 10.25")
	\$650.00-699.99	Full page, inside back cover, glossy (8.125" x 10.25")
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	\$1,000 and up	2 page centerfold spread, glossy (16.25" x 10.25")

Sponsorship rates are reduced by 50% for registered nonprofits.

## **Cooperation Humboldt**

P.O. Box 7248, Eureka, CA 95502-7248 www.cooperationhumboldt.org Tax ID #95-4126989

## COMMUNITY FOOD GUIDE 2021 SPONSORSHIP INFO

The Community Food Guide (CFG) is an annual ~100 page magazine published by Cooperation Humboldt.

The CFG promotes food justice in Humboldt & Del Norte counties by promoting access, equity, education, and empowerment in our local food system. Our priorities:

- Presenting useful and empowering information about growing and consuming locally produced food in a format that is fun and easy to understand.
- Proactively soliciting input from under-served/under-resourced populations and working to make the CFG more useful to them.
- Centering the cultural knowledge, experiences, and wisdom of the original inhabitants of this land with respect
  to our relationship with food and the natural world.
- Using the CFG to specifically support BIPOC-, Women-, and Queer-owned food businesses.
- Leveraging the CFG to strengthen and grow our local food system and to promote food sovereignty, localization, and non-corporatization of our food supply.

All sponsorships are tax-deductible, and all funds go directly to publication and distribution costs for the CFG.

Contact for questions:

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Sign up to sponsor online: https://cooperationhumboldt.com/food-guide/ or scan this code with your smartphone -



Reservation & payment due by **December 31, 2020** 

Artwork (press-quality PDF - high resolution - min. 300 dpi) due by **January 15**, **2021** 

